

Crosstown Camera Club

September 2019



Welcome & Introduction

September Salon

Club Presentation

- Club Survey Results
- New Board and Open Volunteer Positions

Other Announcements

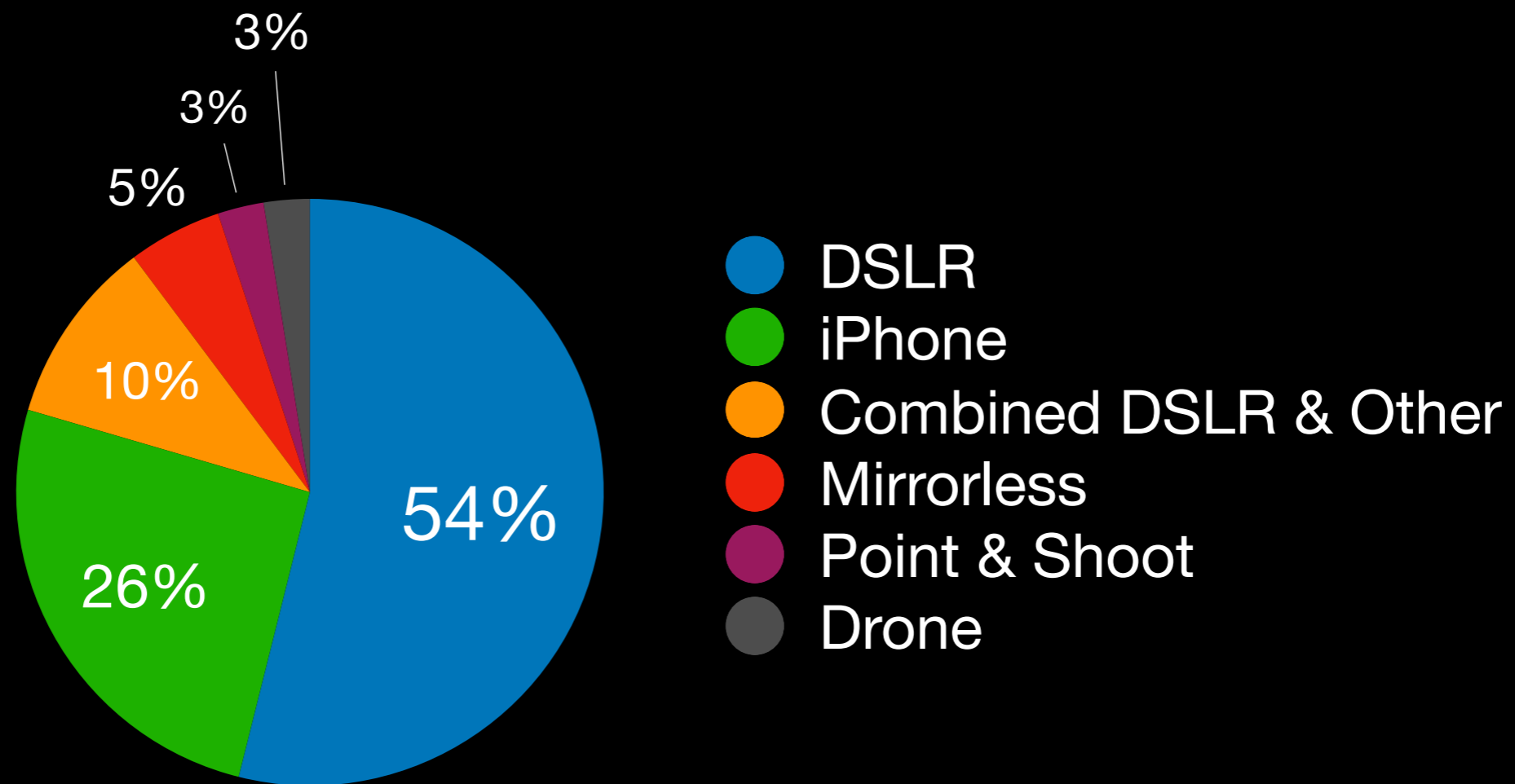
Membership Survey



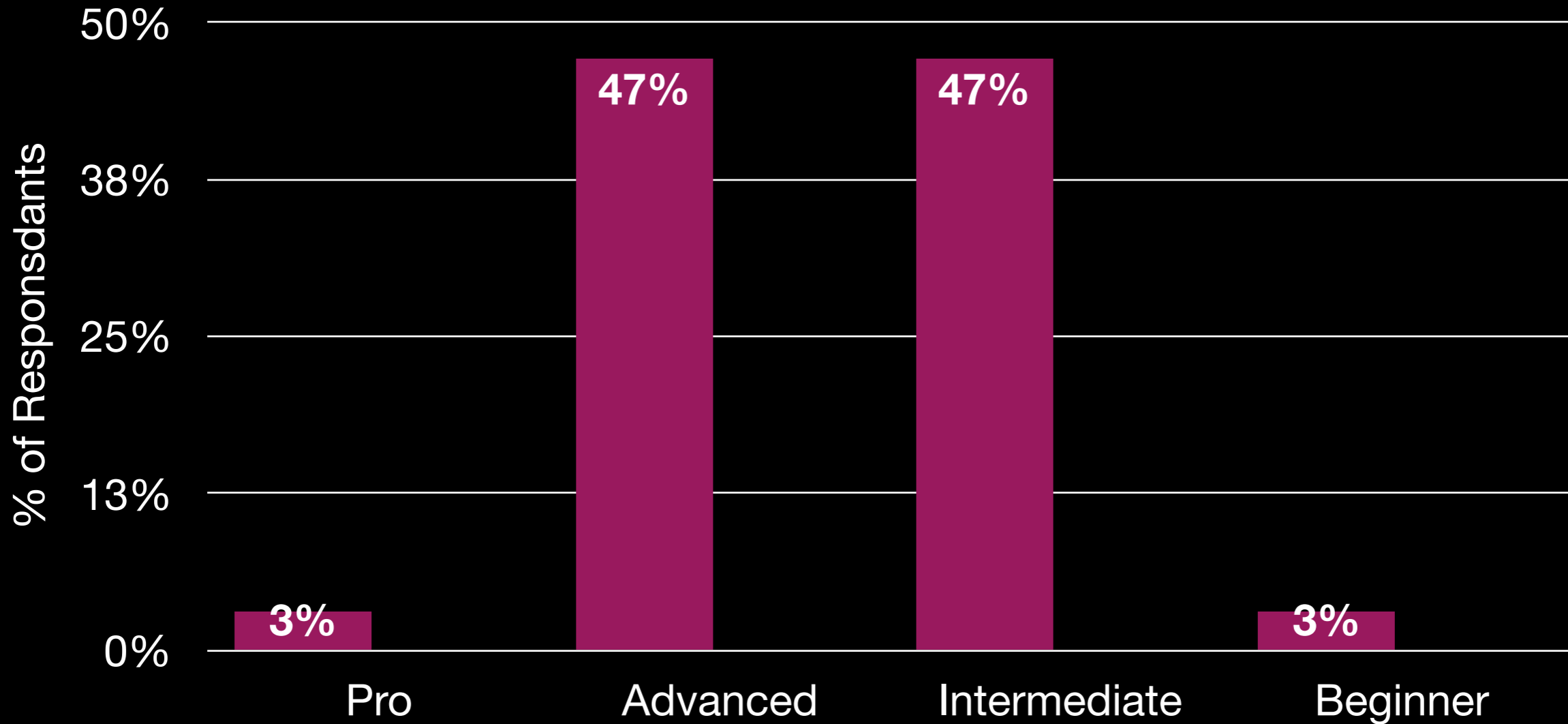
Respondents

38 out of 67 members responded (~57%)

30 of the respondents have < 5 years in the club



Membership Skill Level



Working Pro - Makes a living at Photography
Intermediate Amateur - some training

Advanced - either pro or amateur
Beginner

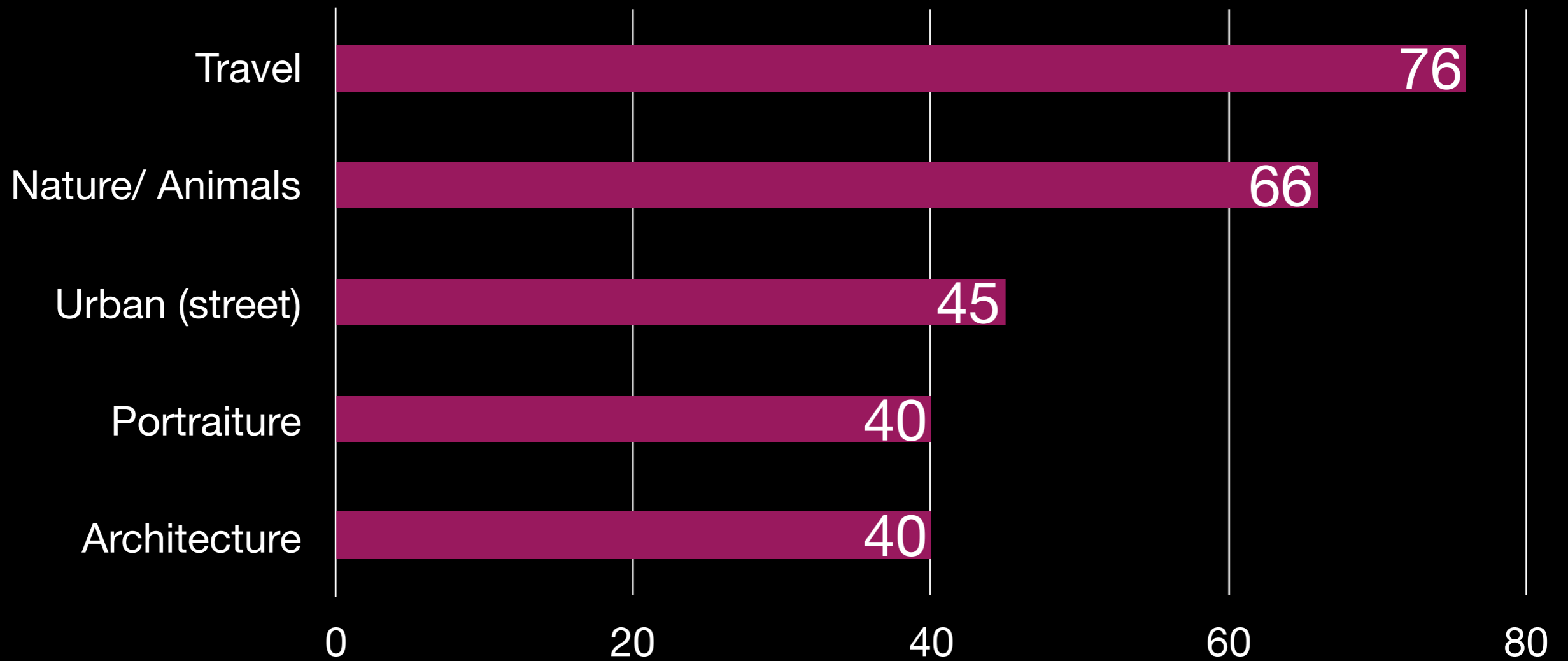
Reasons to Belong

Multiple choice question
% of respondents

- | | |
|-----------------------------------------------------|-----|
| 1. Improve my ability to express myself | 61% |
| 2. Take Images to a higher Level | 55% |
| 3. Enjoy meeting others | 50% |
| 4. Salon forum for objective evaluation | 50% |
| 5. Like competition with strong photographers | 40% |
| 6. Learn about latest equipment, techniques, & post | 40% |

Top Genres of Interest

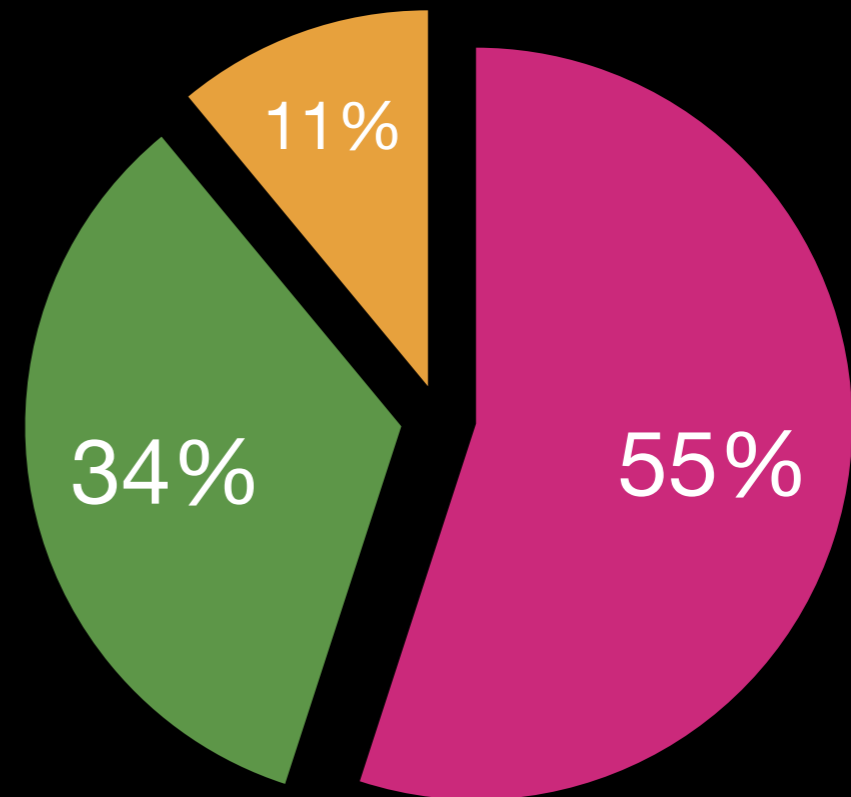
% of respondents - "check all that apply"



Learning Opportunities

% of Respondents

Keep the way we currently judge?



BUT - Need to:

- Understand judging criteria
- Learn how to balance artistic content & technical concerns

Learning Opportunities

% of Respondents - *continued*

Club Organized Learning Venues

- Organized Member Outings 61%
- Club tutorials 29%
- Mentor Sessions C
- 1-Day Software Workshops C

Information & External Learning Sources

- Travel & photo opportunities 63%
- Course & seminars about town 61%
- Useful websites devoted to technical & artistic issues 42%
- How to enter competitions & details about exhibiting 40%

Skills I need help with...

- Camera Functions
- Care & maintenance of equipment
- Lenses & Filters
- Lighting
- Technique help with:
 - High speed shots
 - Night Sky
 - Landscapes
 - Portraits

- Software & processing
 - LR, PS, Topaz
- Printing
- Improve m
- astery of:
 - How to make my images say “wow”
 - Creating impact
 - Telling a story
 - Capturing emotional content
 - Composition

Club Leadership & Openings

Position	Filled by or "open"
Co-Directors	Tom Moehn. Sandy Swanson
Judging Coordinator Program Coordinator	Tom Moehn, Sandy Swanson Dave Suggs, Pete Rose
Print Salon Coordinator Digital Salon Coordinator	Tom Moehn Jeff Berg
Treasurer	Open - Ray Klempka (thru Nov 2019)
Secretary	Open
Membership Coordinator, Records, Historian	Bill Weber
Webmaster	Forrest Pearson
Communications Coordinator	Bob DeMueles
Education Coordinator Critique Sessions Coordinator Outings Coordinator Exhibition Coordinator Outreach Coordinator	Open Nancy Miller/ Teresa Pearson Open Open Open
Volunteer Coordinator	Open

Treasurer

The Treasurer is a member of the CCC Board. Responsibilities include:

- Attend scheduled board meetings & participate in discussions and decisions on behalf of the board
- Collect and deposit all club income
- Provide necessary payments/ contributions to EAC, website, domain name and club email, reimburse club members for out-of-pocket expenses, purchase gift cards.
- Coordinate room rental fees with church, including finalize rental agreement and make payments
- Provide budget & ongoing purchase advisement to the board
- Monitor bank account and file monthly bank statements

Secretary

The Secretary is a member of the CCC Board. Responsibilities include:

- Attend scheduled board meetings & participate in discussions and decisions on behalf of the board
- Keep meeting minutes highlighting the decisions made and send them to board members promptly
- Publish Board Meeting minutes to the Website

Education Coordinator(s)

Identify instructors and coordinate learning events based on feedback from the survey. Develop a plan:

- Secure location (libraries, EAC, etc)
- Instructional date & time
- Determine cost and manage collection & payment for instructor (s)
- Facilitate the event
- Coordinate with the Communication Coordinator & Webmaster to schedule event, solicit membership and communicate updates on webpage, FB page and via email.
- Working with the Webmaster, build an external resource page with YouTube resources, local & statewide workshop links and other learning opportunities.
- Communicate plan to the CCC Board

Critique Session Coordinator(s)

Filled

Arranges small group meetings for constructive critiques of images, assisting membership with post processing and image improvement.

- Reserve meeting room (libraries, EAC, etc)
- Solicit interested membership
- Coordinate with Communications Coordinator & Webmaster to schedule meeting on website, FB page & via email
- Send out critiquing guidelines
- Facilitate meeting
- Communicate plan to the CCC Board

Outings Coordinator(s)

Outings coordinator (or team) selects and plans group outings, coordinating the following details:

- Date & time
- Meetup location
- Cost per person (if any)
- Transportation, i.e. carpooling etc.
- Coordinate with Communications Coordinator & Webmaster to announce outing on website, FB page & via email
- Communicate plan to the CCC Board

Exhibition Coordinator(s)

Primary contact and coordinator for club exhibitions.

- Look for opportunities for club exhibitions.
- Review exhibition requirements and guidelines.
- Solicit and coordinate member volunteers to frame, hang and take down exhibitions.
- Coordinate with the Communication Coordinator & Webmaster to schedule event, solicit membership and communicate updates.
- Communicate plan to the CCC Board

Outreach Coordinator(s)

Identify opportunities to solicit new membership through:

- Public events
- Guest speaking
- Advertising
- Local art fairs
- Develop a plan and work with the CCC Board to implement during the year

Volunteer Coordinator(s)

Volunteer Coordinator is responsible for the following:

- Solicit membership to bring refreshments & remind them before the meeting
- Organization of year end banquet
 - Venue reservation
 - Food and beverage arrangements
 - Coordinate expenses and fees with Treasurer
 - Get bills paid
 - Communication to membership
 - Communication with the CCC Board

Other Announcements

- Edina City Hall Exhibition Update - Cynthia or Wally
- Edina Senior Facility Exhibition - Tom Moehn